

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of**  
**1938, as amended**

For Six Month Period Ending May 31, 2014

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Ketchum Inc.

5758

(c) Business Address(es) of Registrant

1285 Avenue of the Americas

New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6-month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name

Position

Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6-month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name

Residence Address

Citizenship

Position

Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six-month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name

Residence Address

Citizenship

Position

Date Assumed

See Attachment G

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6-month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position or Connection

Date Terminated

See Attachment F

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6-month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Foreign Principal

Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☒ No ☐  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)  
Republic of Ecuador

Date Acquired  
March 25, 2014

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.  
Russian Federation  
Gazprom Export  
Tourism Australia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☒ No ☐

Exhibit B<sup>4</sup> Yes ☒ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

N/A

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why:

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
See Attachment C			

Total

## (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>8</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See Attachment D

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Russian Federation  
 Gazprom Export  
 Tourism Australia  
 Republic of Ecuador

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Republic of Ecuador established a budget of \$35,000 per month in consideration of services provided by Ketchum from March through December 2014.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☒ Letters or telegrams  
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☒ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

## Electronic Communications

- ☒ Email  
☒ Website URL(s): www.modernrussia.com; www.bluecorridor.org  
☒ Social media websites URL(s): twitter.com/modernrussia  
☒ Other (specify) pinterest.com/seeaustralia

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☒ Public officials ☒ Newspapers ☐ Libraries  
☒ Legislators ☒ Editors ☒ Educational institutions  
☐ Government agencies ☒ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  
 Yes ☒ No ☐

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)July 10, 2014/s/ Craig MerskyeSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENT A  
to Ketchum Inc.  
Supplemental Statement**

**Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?**

The activity of Ketchum representatives on behalf of The Russian Federation ("Client") was as follows:

**DECEMBER 2013**

- Invited media outlets (including the following) to events (on international energy and global economy) with Russian officials in Washington D.C. and Moscow.
  - ABC News
  - Ansa
  - AP
  - Asahi
  - Bloomberg
  - Boston Globe
  - CNBC
  - CNN
  - Dallas Morning News
  - Financial Times
  - Foreign Policy
  - The Hill
  - Philadelphia Inquirer
  - Investor's Business Daily
  - Kyodo
  - Los Angeles Times
  - McClatchy Newspapers
  - The New York Times
  - NPR
  - Politico
  - Reuters
  - The Economist
  - The Wall Street Journal
  - The Washington Times
  - The Washington Post
  - USA Today
- Corresponded with **Inside U.S. Trade** regarding an interview with Russian official alongside WTO Ministerial.
- Liaised with media outlets in connection with a roundtable with President Putin.
- Liaised with the **Huffington Post** regarding a submission by Minister Nikiforov.
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - NARR8
  - Erarta Gallery
  - Wheely
  - 2GIS
  - Gruzobzo

**JANUARY 2014**

- Liaised with media outlets in connection with a roundtable with President Putin.
- Corresponded with **CNBC, Reuters TV** and **USA Today** regarding media opportunities around the World Economic Forum.
- Liaised with the **Wall Street Journal** regarding the Gaidar Forum.
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - Penxy
  - James Brown
  - Hudway
  - Avimoto
  - Gruzobzor

**FEBRUARY 2014**

- Liaised with **NBC** surrounding Olympics in Sochi.
- Liaised with **International Investment Guide** around an interview request for a Russian official.
- Invited the following outlets to events in Washington D.C. with Minister Ulyukayev:
  - Politico
  - Wall Street Journal
  - The Hill
  - NPR
  - Reuters
  - NBC

- CNN
- CNBC
- New York Times
- Washington Post
- AP
- Bloomberg
- PBS
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - Digital River
  - Oriflame Magnus Brannstrom
  - Fingo
  - Nettle

#### MARCH 2014

- Fielded requests from CNN, CBS, NBC regarding possible interviews with President Putin and senior government officials
- Took requests from Institutional Investor and CNBC regarding information and interviews on Russian economy.
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - WirelessInMotion LLC
  - Zingaya
  - iFree
  - Doroga.TV
  - ABBYY Language Services

#### APRIL 2014

- Fielded requests from CNBC surrounding interviews with Russian officials regarding Russian economy.
- Corresponded with Politico regarding the WTO.
- Liaised with U.S.-Russia Business Council surrounding the St. Petersburg International Economic Forum (SPIEF).
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - ABBYY Language Services
  - Bloom.fm
  - WirelessInMotion LLC
  - Box in Place

#### MAY 2014

- Corresponded with the following surrounding SPIEF:
  - AP
  - The Wall Street Journal/ Dow Jones
  - The New York Times
  - CNBC
  - CNN
  - The Washington Post
  - Bloomberg
  - American Chamber of Commerce in Russia
  - Siguler Guff & Company
  - Russian Railways
- Corresponded with the following companies and third-parties re: thinkRUSSIA.com:
  - Constantin Bolimond

**ATTACHMENT A**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 11: During this 6 month (December 1, 2013– May 30, 2014) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

Activities of Ketchum representatives on behalf of Gazprom ("Client") were as follows:

**DECEMBER 2013**

- Distributed Gazprom Export's Blue Fuel newsletter to investors, corporate peers and investor relations professionals
- Distributed "South Stream: energising Europe" Speech in the European Parliament by Alexander I. Medvedev
- Distributed Gazprom's Final Results November 2013
- Distributed statement on Gazprom Export agreement with EconGas
- Distributed press release on EGAF's report on The risks to the EU power sector decarbonisation & competitiveness posed by current energy trends
- Distributed press release on Gazprom and Wintershall signing asset swap
- Distributed Gazprom's preliminary 2013 export results
- Distributed press release on KHL All-Star Game Starting Line-Ups Announcement
- Distributed press release on KHL Players of Week 12
- Distributed press release on KHL Players of Month November
- Distributed press release on KHL Players of Week 13
- Distributed press release on KHL All-Star Game Coaches Announcement
- Distributed press release on KHL Players of Week 14
- Distributed press release on KHL All-Star Game Second Lines Announcement
- Distributed press release on KHL All-Star Game Final Rosters Announcement

**JANUARY 2014**

- Distributed Gazprom's final 2013 results
- Distributed statement from Gazprom: SOCAR has suspended gas supplies to Gazprom
- Distributed Gazprom Export 2013 results with country breakdown
- Distributed press release on Veliky Novogorod becoming largest gas carrier in Gazprom's fleet
- Distributed statement from S. Kupriyanov on Public Eye Award
- Distributed OAO Gazprom Q3 2013 IFRS results
- Distributed statement on the Competition case
- Distributed press release on KHL Players of Week 15
- Distributed press release on KHL Players of Month December
- Distributed press release on KHL Players of Week 16
- Distributed press release on KHL All-Star Game Results
- Distributed press release on KHL Players of Week 17
- Distributed press release on KHL Players of Week 18
- Distributed press release on KHL Players of Week 19

**FEBRUARY 2014**

- Submitted the Blue Corridor Campaign as an entry into the PRSA's Silver Anvil Awards competition

**MARCH 2014**

- Distributed Gazprom Export's Blue Fuel newsletter to investors, corporate peers, policymakers and investor relations professionals
- Submitted the Blue Corridor campaign to the PR Daily Awards competition, for two awards recognizing top global PR programs and location-based campaigns

**ONGOING**

- Maintained the Blue Corridor Rally social media platforms by regularly updating content
- Targeted broadcast and marketing media with news of the KHL's North America broadcast rights deal for Gagarin Cup games on the One World Sports network
- Managed the KHL's North America Twitter feed, @khl\_hockey, posting game results, news and highlights throughout the conclusion of the Gagarin Cup playoffs
- Distributed daily press releases to leading North America sports media featuring results of the KHL Gagarin Cup playoffs – 43 total press releases from 5 March through 30 April
- Coordinated interview requests for Gagarin Cup-winning Coach Mike Keenan with tier 1 North American media
- Fielded various inquiries from North American sports media related to free agent signings and player movement between KHL and NHL

**ATTACHMENT A  
to Ketchum Inc.  
Supplemental Statement**

**Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?**

The activity of Ketchum representatives on behalf of Ecuador ("Client") was as follows:

**March – May 2014**

- Pitched an opinion-editorial by Ambassador Nathalie Cely to various media outlets.
- Conducted media outreach with various reporters regarding Ambassador Nathalie Cely's statement on the World Economic Forum's outlook for South America.
- Conducted influencer and media outreach for Embassy-hosted events.
  - Forum on foreign direct investment at the Inter-American Development Bank
  - Salon dinner on energy and the environment
  - Summit event on environmental sustainability in the Amazon
- Distributed press release regarding the forum on foreign direct investment via PR Newswire.
- Contacted various reporters regarding the closure of the U.S. military base in Ecuador.
- Pitched editorial board meetings to various media outlets for Ambassador Nathalie Cely.
- Pitched desk side meetings with various media for Ambassador Nathalie Cely.
- Conducted media outreach regarding new reports on contamination in the Amazon.

**ATTACHMENT A**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 11: During this 6 month (December 1, 2013– May 30, 2014) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

Activities of Ketchum representatives on behalf of Tourism Australia ("Client") were as follows:

**DECEMBER 2013 – MAY 2014**

- Outreach to key influencers for both the Los Angeles and New York G'Day gala dinner in January
- Conducted outreach to media regarding the G'Day Summit and Gala dinner
- In support of the "Someday" campaign, conducted outreach to media in connection with media tour and launch event at Nomad Hotel
- Distributed press release announcing the "Somedays" campaign to travel, consumer and general media
- Coordinated a media tour with key publishers and travel media
- Supported and conducted outreach in connection with a Twitter party hosted by a travel blogger
- Media relations support for the "Someday" campaign
- Coordinated BuzzFeed integration for Tourism Australia conversations for Youth campaign and "Best Jobs" winner content.
- Media outreach in connection with royal family's visit to Australia

**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received from its United Kingdom affiliate, Ketchum Limited, \$1,536,875.00 to cover fees and expenses for providing services for the benefit of The Russian Federation during the reporting period.



**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this : During this 6 month (December 1, 2013– May 30, 2014) reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received from Diversified Energy Communications LTD \$2,456,295 to cover fees and expenses for providing services for the benefit of Gazprom during the reporting period.

**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received \$70,815.50 to cover fees and expenses for providing services for the benefit of Ecuador during the reporting period.

**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received \$161,504 to cover fees and expenses for providing services for the benefit of Australia Tourism during the reporting period.

**ATTACHMENT D**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

**Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?**

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

<b>Expense/Vendor</b>	<b>OOP Expense Total</b>
ALSTON & BIRD LLP	\$90,000.00
GAVIN ANDERSON & COMPANY JAPAN INC.	\$928.27
IPSOS OTX CORPORATION	\$78,300.00
IPSOS INSIGHT, LLC	\$25,600.00
U.S. RUSSIA BUSINESS COUNCIL	\$4,000.00
AT&T WIRELESS SERVICES	\$1,464.50
INTA-BORO ACRES INC	\$83.85
TRAVEL/MISC EXP	\$17,521.21
AMERICAN EAGLE COURIER, INC	\$14.02
XEROX CHGS	\$40.20
<b>TOTAL</b>	<b>\$217,952.05</b>

**ATTACHMENT D**  
to  
**Ketchum Inc.**  
**Supplemental Statement**

*Section 15: During this 6 month reporting period (December 1, 2013– May 30, 2014), have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?*

Ketchum dispersed and expended monies on behalf of Gazprom as follows:

Vendor Name	Total
BLOOMBERG L.P. Total	\$271.12
BT CONFERENCING INC. Total	\$111.79
CATERING BY WINDOWS Total	\$184.68
CISION US INC Total	\$1,437.31
CRITICAL MENTION, INC. Total	\$675.00
DAVIS & GILBERT LLP Total	\$511.70
FEDEX Total	\$146.34
INFLUENCER DATABASE Total	\$7,905.60
INTA-BORO ACRES INC Total	\$800.04
KHL-MARKETING, LIMITED LIABILI Total	\$690.00
RACKSPACE LTD. Total	\$900.00
SALESFORCE.COM, INC. Total	\$1,605.00
TELEPHONE & NETWORK CHARGE Total	\$21,284.30
TRAVEL/MISC EXP Total	\$6.99
VENABLE LLP Total	\$84,000.00
XEROX CHGS Total	\$50.50
<b>Grand Total</b>	<b>\$120,580.37</b>

**ATTACHMENT D**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of Ecuador as follows:

<b>Expense/Vendor</b>	<b>OOP Expense Total</b>
PR NEWswire	\$815.50
AKORBI TRANSLATION SERVICES	\$173.22
<b>TOTAL</b>	<b>\$988.72</b>

**ATTACHMENT F**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 5(b): Have any employees or individuals, who have filed short form registration statement, terminated their employment of connection with the registrant during this 6 month period?***

<u><b>Name</b></u>	<u><b>Position</b></u>	<u><b>Date of Status Change</b></u>
Alexandra Levite	Employee	5/8/14
Robin Levy	Employee	4/4/14
Clay Boothby	Employee	4/11/14
Tiana Bouma	Employee	5/23/14
Andrea Fuller	Employee	1/17/14
Rory Sheehan	Employee	5/9/14
Bradley Ducey	Employee	3/31/14

**ATTACHMENT G**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 5(c): Has the registrant hired any employees or in any other capacity, any persons who rendered or will render services to the registrant direct in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?***

<u>Name</u>	<u>Resident Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
Shabnam Najafov	443 Hillside Ave. Alpine, NJ 07620	USA	Employee	2/10/14
Amalia Kontesi	206 W. 106th St. Apt. 9 NY, NY 10025	USA	Employee	2/18/2014
Ryan Thornton	1630 R St. NW #207 Washington, DC. 20009	USA	Employee	4/22/2014
Juliet Johnson	501 9th Street NE Washington, DC 20002	USA	Employee	1/24/2014
David Riva	7024 Tilden Lane Rockville, MD 20852	USA	Employee	5/28/14
Alexandra Scott Amorosi	530 E. 86 <sup>th</sup> St., 1A, New York, NY 10028	USA and UK	Employee	5/07/14